



**NBHP**

Board Approved on 10/14/2020

<https://www.nbhp.org/>

Prepared by Gershenson Consulting, LLC

# Network of Behavioral Health Providers, Houston - SOAP - 10/20 through 12/23

**Mission** To improve the delivery of, and access to, high-quality behavioral health services through education, collaboration, and advocacy

Strategic Intents	Member Relationships	Collaborative Resource Development	Partnerships & Coordinated Services	Advocacy	Workforce Development
Strategic Initiatives	Improve member relationships and trust through intentional activity	Consistently identify and disseminate collaborative resource opportunities	Build partnerships and communication with other organizations and systems that address behavioral health	Build community consensus around a common behavioral health advocacy agenda	Engage with high schools, undergraduate and graduate programs to attract diverse students to behavioral health fields
	Align membership recruitment to reflect regional diversity	Facilitate issue-based funding collaboration among members	Leverage partnerships to identify and convene new problem-solving collaborations	Strengthen relationships with local and state policymakers	Provide high-quality and culturally relevant training for current behavioral health professionals
Key Measures of Success	Membership committee to develop & implement plan for social and trust-building activities by 1/21	Survey NBHP members about collaborative resource needs by 3/21	Engage with 5 additional collaborations/systems by 6/23	Convene annual advocacy forum for member and non-member behavioral health organizations in 2020, 2021, 2022, & 2023	Convene quarterly roundtables with secondary and higher education behavioral health department chairs by 9/21
	Membership Committee to develop a plan to identify and recruit new, diverse NBHP members annually. Plan to be presented to the Board and members by 12/2020	Facilitate one issue-based funding collaboration each year in 2021, 2022 & 2023	Projects committee to review membership problem-solving ideas and develop a collaborative initiative each year in 2021, 2022, & 2023	Meet with 40 local and state elected officials annually in 2021, 2022, & 2023	Expand current internships to 10 students from diverse colleges and universities by 9/22
	Recruit new members reflective of regional diversity. 2 in 2021, 2 more in 2020, and 2 more in 2023		Develop and propose to NBHP Board, by 6/21, a plan to collaboratively implement a community-wide care coordination model	Organize 5 advocacy training activities for member staff and individuals with lived experience each year in 2021, 2022, & 2023	Projects committee to develop a quarterly calendar of racial, cultural, and gender diverse trainings beginning 1/21
			Deepen efforts to implement community care coordination models	Mobilize a diverse cadre of advocates	Leverage membership for workforce recruitment and retention